

# GLOBOIL **POST**

27th, 28th & 29th January 2021  
Taj Convention Centre Goa

**ADVERTISING  
RATECARD**

## **P** RINT ISSUE

Half Page Advert	Rs.60,000
Full Page Advert / Article	Rs.1,00,000
Double Page Advert / Article	Rs.1,50,000
Three Page Article	Rs.2,50,000
Four Page Article	Rs.3,00,000

## **P** REMIUM

Cover Story	Rs.5,00,000
Inside Front Cover Full Page Ad (Opposite Editorial)	Rs.1,50,000
Inside Back Cover Ad	Rs.1,00,000
Double Page Spread Ad (Before Table of Contents)	Rs.2,00,000
Back Cover Ad	Rs.5,00,000
A5 Card Insert (Double Sided)	Rs.1,00,000

## **O** NLINE

Profile piece / Featured article emailed to database	Rs.2,50,000
Company profile video (<3 mins)	Rs.50,000
Video interview at summit (Delivered)	Rs.1,50,000
Social media news boost	Rs.50,000
Semi-dedicated email campaign	Rs.1,00,000
Dedicated email campaign	Rs.2,00,000
Banner advertising (Various Sizes)	Rs.40,000 onwards

NB – Prices may vary during Globoil events

Content pricing includes filming, writing, editing, distribution and promotion.  
For further information please email [events@teflas.com](mailto:events@teflas.com)

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